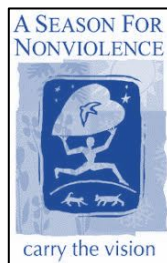




Worldwide Observance of the Season of Nonviolence
Jan 30 – April 4



In Their Footsteps... The Legacy Continues



In January 2024, representatives from the King, Gandhi, Scott and Mandela families are set to visit the International Peace Museum for a special series of events. This juncture holds the potential for a transformative moment—one that embodies strength, introspection, and a call to action in the pursuit of love, nonviolence, and peace. The coming together of these influential families to inaugurate the 2024 Season of Nonviolence carries profound symbolism. It sends a resounding message to our nation that peace is indispensable for the well-being of all, and its significance can endure for generations to come.

The International Peace Museum aims to raise awareness about the transformative power of nonviolent principles in healing and empowering both individual lives and communities. This mission is embodied in the Season for Nonviolence, spanning the 64 days between the memorial anniversaries of Gandhi's assassination on January 30 and King's on April 4.

During this Season, we strive to channel the spirit of Gandhi and King into education and inspire action towards peace and justice. Each of us holds the potential to be a force for nonviolence, creating waves of peace that extend far beyond ourselves. This way of life involves not only compassion, kindness, and consideration, but also the courage to stand against injustice.

Throughout these 64 days, the International Peace Museum, in collaboration with our global partners, will present practices rooted in the legacies of Gandhi and King. Through schools, universities, churches, and communities, we endeavor to effect change. A culture of peace and nonviolence is created one choice at a time, one action at a time and one day at a time. We hope you will join us on this journey in supporting this national educational and community action campaign.

Your generosity can make a profound impact on the success of this historic event. By contributing a tax-deductible gift to the International Peace Museum, you are not only helping to offset travel expenses, but also playing a vital role in promoting a culture of peace and nonviolence. This momentous gathering of the King, Gandhi, Scott, and Mandela families signifies a powerful step towards a more harmonious world. Together, let us stand united in the pursuit of love, nonviolence, and enduring peace. Your support is instrumental in making this vision a reality for generations to come.

Thank you for being a beacon of hope and a force for positive change.



A Season for Nonviolence

About the Initiative



A Season for Nonviolence

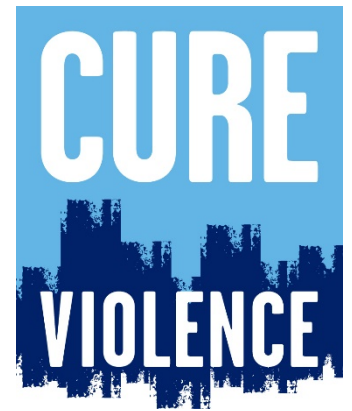
January 26th –April 4th, 2024

A Season for Nonviolence is a national 64-day educational, media, and grassroots campaign dedicated to demonstrating that non-violence is a powerful way to heal, transform, and empower our lives and our communities. The purpose of this event is to promote and spread the principles of nonviolence to create a more inclusive, understanding, and compassionate society, ultimately helping to bridge the social divide in communities across America.



-The International Peace Museum will offer a national resource hub to elevate nonviolence practices and promote peaceful communities-

- ✓ **Collaborative Initiatives:** IPM is working together with like-minded organizations, universities, schools, community groups, and leaders to strengthen the impact of the Season for Nonviolence, building a larger network of support for its goals.
- ✓ **Promoting Acts of Kindness and Service:** IPM will offer resources to encourage acts of kindness and community service to foster a sense of unity and common purpose that help break down barriers and build connections.
- ✓ **Education and Awareness:** IPM will be a resource providing educational platforms that highlight the importance of nonviolence, social justice, and the impact of violence on communities.
- ✓ **Conflict Resolution Training:** IPM will offer resources on conflict resolution and peaceful communication techniques that can equip individuals with the skills needed to navigate disagreements and differences in a nonviolent manner.
- ✓ **Community Building and Dialogue:** IPM is organizing community events, workshops, and discussions that facilitate open and respectful dialogue to help people from different backgrounds come together, share perspectives, and build understanding.
- ✓ **Advocacy for Policy Change:** IPM and A Season for Nonviolence can serve as a platform for advocating for policy changes that address systemic issues contributing to social divide, such as inequality, discrimination, and lack of access to resources and opportunities.
- ✓ **Youth Engagement and Education:** Engaging young people in activities that promote nonviolence, empathy, and social justice can have a long-lasting impact on future generations. Providing them with the tools and knowledge to address social divide can lead to positive change in the years to come.
- ✓ **Promoting Cultural Exchange and Understanding:** IPM will offer resources to foster appreciation of the diversity of cultures, traditions, and perspectives within our communities to help break down stereotypes and prejudices.



KEY COMPONENTS OF CURE VIOLENCE

- 1 DETECT AND INTERRUPT** violent conflicts and violent retaliations (analogous to stopping epidemics).
- 2 IDENTIFY AND TREAT** the people most at risk of violence by helping them to change behavior, leave gangs, learn conflict resolution skills, and get assistance with employment, etc.
- 3 MOBILIZE** community to shift social norms to non-violence and support the individual-level changes made by Cure Violence participants.

A Season for Nonviolence

Sponsorship Opportunities



We stand at a pivotal moment in history, where the need for peace and nonviolence has never been more pressing. **The International Peace Museum's Season for Nonviolence** is a beacon of hope, a platform that transcends borders and ideologies to champion unity, understanding, and compassion. Through powerful exhibits, educational programs, and community outreach, we aspire to ignite a global movement towards lasting harmony. Your support will not only help us realize this vision, but it will also contribute to a future where conflict is met with dialogue, and strife with empathy. **Together, we can be the architects of a more peaceful world. Join us in this noble endeavor and let's forge a legacy of nonviolence that will resonate for generations to come.**

"Peace is not merely a distant goal that we seek, but a means by which we arrive at that goal."

-Martin Luther King, Jr.

"Education is the most powerful weapon which you can use to change the world."

- Nelson Mandela

"You must be the change you want to see in the world."

-Mahatma Gandhi



Friend of Peace

\$500-\$4,999

Your organization listed on the IPM website + logo recognition at the opening event.

Peace Ambassador

\$5000-\$19,999

A featured article about your company on the IPM website and press releases

Company name on sponsorship page

+Benefits from Friends of Peace

Global Peace Maker

\$20,000-\$49,000

Private event held at IPM with rental waived.

Logo Listed as major contributor on IPM website and printed materials

Invited to private dinner with keynote speakers

6 tickets to event

+Benefits from Peace Ambassadors

President's Circle

\$50,000-\$99,999

Sponsorship logo on front door of IPM .

Sponsorship recognition on all broadcast television spots

Admission to all IPM events and meet and greet with guest speakers

Podium mention at all events for 1 year

+ Benefits from Global Peace Maker

Founder's Circle

\$100,000 +

Naming Rights on King and Ghandhi Exhibits .

Annual Naming Rights on the IPM Stage in neon

Company recognition on all POD Casts, Press releases and News Reports.

Signage at all events

TBD deliverable to align with the needs of your company.

+Benefits of President's Circle